

# GREEN HOUSE PROJECT DEVELOPMENT WORKSHOP

Southern Administrative Services Learning Center

500 President Clinton Avenue, Suite 200

Little Rock, Ark. 72201

TUESDAY, MARCH 19

Time	Description	Presenter
12 noon	Networking Lunch	
12:30 to 12:45 p.m.	Welcome and Introductions	Susan Ryan, CEO <i>Center for Innovation</i>
12:45 to 1:30 p.m.	A Green House Project Overview	Susan Ryan
1:30 to 2:30 p.m.	The Business Case: Doing Well and Doing Good	John Ponthie <i>Managing Partner, Southern Admin</i>
2:30 p.m.	Break	
2:45 p.m.	Depart for Poplar Grove	
3 to 4 p.m.	Seeing is Believing: Community Tour	John Ponthie, Poplar Grove Staff
4 p.m.	Return to Learning Center	
4:15 to 5:30 p.m.	Panel Discussion: Poplar Grove Care Team	Susan Ryan, Poplar Grove Staff
5:30 to 6:30 p.m.	Networking Reception	

WEDNESDAY, MARCH 20

Time	Description	Presenter
8:30 to 9 a.m.	Networking Breakfast	
9 a.m.	Welcome Back	Susan Ryan
9:10 to 9:55 a.m.	Market Feasibility	Michael Starke <i>President &amp; CEO</i> <i>PMD Advisory Services</i>
9:55 to 10:10 a.m.	Break	
10:10 to 11:10 a.m.	Site, Design, and Market Trends	Scott Pfeifer <i>Principal, RDG</i> <i>Planning &amp; Design</i>
11:10 a.m. to 12 noon	Key Financial Determinants for Success	Rebecca Priest <i>Director of Community</i> <i>Solutions, CFI</i>
12 noon to 12:30 p.m.	Working Lunch: Q&A	Susan Ryan and Rebecca Priest
12:30 to 1:30 p.m.	The Path Forward	Susan Ryan and Rebecca Priest
1:30 to 2 p.m.	Call to Action and Next Steps	Susan Ryan

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