



**Center for Innovation  
High-Impact Workshop on Small House Design and Management  
June 3 & 4, 2025**

**DAY 1 – Tuesday, June 3, 2025**  
Workshop Address: 490 Mirasol Drive, Loveland, Colorado

11:30 AM	<b>Welcome Lunch</b>
11:45 AM – 12:45 PM	<b>Introductions and Overview:</b> Susan Ryan, President & CEO, Center for Innovation <ul style="list-style-type: none"> <li>• History of the Green House Project</li> <li>• Launch of the Small House Initiative</li> <li>• Why work with Center for Innovation? Financial and Operational Excellence via Technical Assistance Expertise</li> </ul>
12:45 – 1:30 PM	<b>The Mirasol Journey:</b> Jeff Feneis, Executive Director, Loveland Housing Authority <ul style="list-style-type: none"> <li>• The Loveland Housing Authority Story</li> <li>• Innovative Approaches to Transforming Quality of Care for Elders</li> </ul>
1:30 – 2:30 PM	<b>A Leaders Role: Doing Well by Doing Good – John Ponthie, Owner, Southern Administrative Services</b> <ul style="list-style-type: none"> <li>• Making the Model Work Financially: How to navigate the complexities of small home operations to maximize your ROI</li> <li>• Benefits of the Right Management Company Partnership</li> <li>• Why Choose the Green House Model?</li> </ul>
2:30 – 2:45 PM	<b>Break</b>
2:45 – 4:00 PM	<b>Seeing is Believing: Tour of Green House Homes</b>
4:00 – 4:15 PM	<b>Return to Meeting Room &amp; Break</b>
4:15 – 5:15 PM	<b>Panel Discussion with the Mirasol Team:</b> Moderated by Susan Ryan
5:15 – 6:00 PM	<b>Networking Reception</b>
6:00 PM	<b>Dinner on Your Own</b>

**DAY 2 – Wednesday, June 4, 2025**

8:30 – 8:45 AM	<b>Networking Breakfast</b>
8:45 – 9:00 AM	<b>Welcome Back:</b> Susan Ryan

9:00 – 10:00 AM	<b>Assessing Market Feasibility for Repositioning, Rightsizing, and Building New:</b> Michael Starke, President & CEO, PMD Advisory Services <ul style="list-style-type: none"> <li>Understanding the demand, competition, and demographics of your area</li> </ul>
10:00 – 10:15 AM	<b>BREAK</b>
10:15 – 11:15 AM	<b>Design Excellence without Over-Engineering with Expert Architects:</b> Rob Simonetti, Senior Living Studio Leader, LaBella Associates <ul style="list-style-type: none"> <li>Creating a space that encourages the comfort of home, and independence for elders</li> <li>Future-proof technologies to enhance eldercare delivery</li> <li>Optimizing design for safety, accessibility, and operational efficiencies</li> </ul>
11:15 AM – 12:00 PM	<b>Networking Lunch</b>
12:00 – 1:00 PM	<b>Panel Discussion:</b> <ul style="list-style-type: none"> <li>Susan Ryan, Center for Innovation</li> <li>Jeff Feneis, Loveland Housing Authority</li> <li>John Ponthie, Southern Administrative Services</li> <li>Michael Starke, PMD Advisory Services</li> <li>Rob Simonetti, LaBella Associates</li> </ul>
1:00 – 1:45 PM	<b>The Roadmap to Success: A Path Forward:</b> Rachel Graham and Zoie Garza, CFI Project Coaches
1:45 – 2:00 PM	<b>Wrap Up and Call to Action:</b> Susan Ryan

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