

## June 2020 Monthly Bulletin - News and Updates

Issue 14



### In This Issue:

- Celebrate Shahbazim!
- COVID -19 & Green House in the news
- Power of Normalcy
- New COVID-19 ECHO Series
- Development News
- In The Media
- Education
- Upcoming Webinars



**If There Ever was a  
Time to Celebrate our  
Shahbazim...**

**This Is It!**

***In recognition of CNA Week  
2020 (June 18-24)***

***We have a great line-up of  
events for **all** team members  
to enjoy with their  
Shahbazim!***

June 19 at 3:00 p.m. ET

**Shahbazim &  
CNA  
Appreciation\*  
Happy Hour**

Samantha Calloway  
Shahbaz  
The Green House  
Cottages of BelleMeade

Olivia Hansen  
Activity Director  
The Green House  
Cottages of BelleMeade

Thank you to our sponsor:



**Shahbazim Appreciation**

WEBINAR  
JUNE 22 | 2 PM ET

**How to  
Appreciate CNAs:  
Lori Porter Tells It  
Like it Is**

**In recognition of CNA Week 2020  
(June 18 to 24)**



**Lori Tells it Like It Is!**

JUNE 23 AT 3:00 P.M. ET

  
Kathleen Weissberg,  
OTD, OTR/L

**Workforce Wellbeing:  
Stress Management  
& Connectedness in a  
New Normal**

Thank you to our sponsor:



**Workforce Wellbeing**

## Happy Hour

June 19 at 3:00 p.m. ET  
**In addition to a panel discussion with Shahbazim**, this half-hour event includes some special guests who will offer toasts and salutations - Please Join Us!

[REGISTER HERE](#)

Join Lori Porter, co-founder of the National Association of Health Care Assistants, as she imparts the wisdom of her many years of working on the frontlines of nursing home care to tell the truth about how to truly appreciate CNAs.

[REGISTER HERE](#)

We explore what can be done to help your workforce manage the stress and grief that comes from working with elders who have endured or lost their lives to the virus, and for those who have survived it themselves. Thanks to our sponsor Select Rehab.

[REGISTER HERE](#)

## The Green House Project...

Continues to garner a significant amount of media attention for the model's ability to successfully manage COVID-19.

[Click here to read the stories](#)



### Married Almost 55 years, Separated 65 days and Counting

[Click here to read the story](#) from the perspective of an elder talking about the COVID-19 restrictions to visit your loved ones.

### In Pursuit of Normalcy

Carol Silver Elliott, President and CEO of Jewish Home Family, Green House Partner, LeadingAge board chair, wrote an article on how ageism impacts our decision-making:

*There is lots of talk these days about re-opening this and re-opening that and we are all looking to "get our lives back," whatever that means. We each have our list of things we will "do first," from seeing our families and friends to getting that much-needed haircut. But where do our older adults stand in this return to normal? They are still in "lockdown" without visitors, without group activities, and without communal dining. They are being "protected for their own good" but why is it that protection feels a lot like punishment?*

[Click here to read the full story](#)

## COVID-19 ECHO - Begins July 15

Building upon the expertise of our current Best Life Impact Initiative, the COVID-19 **ECHO** will expand its current reach and connect relevant experts in the field, including geriatricians, clinicians, and Green House partners, with frontline nursing home professionals. The program is intended to identify and share best practices that are meant to spur impactful and timely changes that will mitigate the impact of COVID-19 on this extremely vulnerable population. **Stay tuned for more details** on this new initiative funded by the [Robert Wood Johnson Foundation](#).





## Webinars.

6/19/2020

**Toast to Shahbazim**

[Click here to register](#)

6/22/2020

**Lori Porter, co-founder of the National Association of Health Care Assistants**

[Click here to register](#)

6/23/2020

**Workforce Wellbeing: Stress Management & Connectedness in a New Normal**

[Click here to register](#)

## Recorded Webinars You May Have Missed!

[Caregiver Stress Amid COVID: The Skillset and Mindset of Resilience in the Workplace](#)

[Engagement & Meaningful Life in a Time of Physical Distancing](#)  
[Dementia and COVID-19: How to Help People Living with Cognitive Changes](#)

[Infection Control Strategies that Mitigate Risk in a COVID Era](#)

[Grief, Loss, and Trauma Amid COVID 19- Caring for Staff and Elders](#)

[Elevate Rise Above the Chaos series: Lessons Learned on the Frontlines of COVID-19](#)

[Made for this Moment: Nurses on the Frontlines of COVID-19...Kickoff Webinar for National Nurses Week 2020](#)

[Elevate Rise Above The Chaos series: Courage Amid Chaos: Leadership's Role in Calming the Storm](#)

## Development News

### Londonderry Village, PA Elders move into new homes in the midst of COVID-19

In late April a 20-wheelchair procession of elders left their institutional units behind and were pushed by staff up

Green House Lane to their new homes! A masked and socially-distant spaced group of well-wishers (independent living residents as well as staff and elders from the four existing Green Houses) lined the parade route and applauded and cheered the new Green House elders as they passed by! Congratulations to all!



## Green House Podcast Coming Soon!

We are very excited to announce that The Green House Project will be launching a Podcast this summer! It will be called Elevate

Elder Care, a podcast that seeks to speak up and out about the issues that have enabled a traditional long term care system to continue, and have prevented us from going as far as we need to go to prioritize people – elders and the staff who support them. Our goal in this podcast is to offer hope on the horizon as we collectively strategize to Elevate Elder Care.

**Stay tuned for more details!**

## In The Media

[New York Times - As Death Toll in Nursing Homes Climbs, Calls to Redesign Them Grow](#)

[American Society of Aging - Comprehensive Culture Change Can Transform Nursing Homes](#)

[Huff Post - As COVID-19 Ravages Nursing Homes, A New Push For Better Senior Housing](#)

[New York Times - How to Improve and Protect Nursing Homes From Outbreaks](#)

[New England Journal of Medicine - Long-Term Care Policy after COVID-19 –Solving the Nursing Home Crisis](#)

[Senior Housing News - Smaller is Better: COVID-19 Primes Senior Living for Rise of Small-House Models](#)

## Learning isn't enough!

Getting people through Green House core education or the mandatory monthly inservice requirements can often feel like a to-do list aching to be checked off. But in order to get the biggest bang, we need to shift our focus from learning to skilling.

What's the difference between Learning and Skilling?

According to "How the Workforce Learns in 2019" released by Degreed and Harvard Business Publishing, Learning is about information transfer and retention, not necessarily application and impact. Skilling is the transfer of knowledge with an intent to bring impact through behaviors and actions on the job. Learning alone doesn't drive the business forward. Skills do.

Two tips for shifting from learning to skilling – build on the deep knowing practice of deep knowing: 1. Assessments to find of where improvement is needed for each person. 2. Aligning learning to each person's skill gaps.

[Click here to read more.](#)



## We Want Your Stories

Join us on Facebook for stories of impact, connection, and heroism amid the pandemic.



We are grateful for the ways in which your dedication is making a difference for the elders in your communities. We know there are amazing stories happening every day, and we would love to hear the stories and the successes amid the turbulence.

Let us know if you post it on Facebook or send you stories to: [jwright@thegreenhouseproject.org](mailto:jwright@thegreenhouseproject.org)

## Have you been searching for a way to connect?

**Get signed up in a LinkedUp group:  
Monthly group phone calls to  
Learn/Share/Network**

**Activity Group** - 4<sup>th</sup> Monday 3pm – 3:45pm ET  
To sign up email: Email: [clucas@thegreenhouseproject.org](mailto:clucas@thegreenhouseproject.org)

**Guides, Nurses & Educators** – 4<sup>th</sup> Friday 12pm – 12:45pm ET  
To Sign up email: [cdumond-stryker@thegreenhouseproject.org](mailto:cdumond-stryker@thegreenhouseproject.org)

**Sages** – 3<sup>rd</sup> Tuesday 12pm – 1pm ET (every other month)  
(Are You a new Sage? Email: [clucas@thegreenhouseproject.org](mailto:clucas@thegreenhouseproject.org))



