



Join us on March 16 for the Next  
LinkedUp Virtual Town Hall!

**REGISTER TODAY**

*Agenda details below in this bulletin*



**MONTHLY BULLETIN**

## February 2021 Monthly Bulletin - News and Updates

### We Welcome Otterbein SeniorLife to The Green House Family!

**47 homes - 10 locations - Serving 470 elders**

*Construction underway to serve an additional 90 elders!*



The Green House® Project (GHP) is excited to announce that **Otterbein SeniorLife's** 47 small house skilled nursing and rehab homes have recently become designated as Green House homes.

Established in 1912, Lebanon, Ohio-based Otterbein is a nonprofit organization that offers independent living, assisted living, skilled nursing, rehab, memory support, respite care, home health care, and hospice services among its 20 locations throughout Ohio, and in Franklin, Ind.



The first of Otterbein's small house homes was opened in 2007 in Marblehead, Ohio. **They have since grown to 47 homes in 10 locations, and currently serve up to 470 elders. Construction is underway to increase capacity to serve an additional 90 elders by the end of 2021.**

Now trademarked as Green House homes, the Otterbein SeniorLife skilled nursing and rehab neighborhoods.

[Click here to view the entire press release](#)

## Our Green House Movement is STRONG...

*359 GH homes have been built since 2003 in 32 states*

### Nine Green House Homes Open in Arkansas Amid COVID!

*Special congratulations to all the team members that made this happen!*

Southern Administrative Services (SAS) opened its fifth campus of Green House homes earlier this month, with the Green House Cottages of Homewood in Mena, Ark. Elders moved into the nine new homes with the assistance of staff and families.

"The elders were thrilled with their new home and the staff was so excited as well," said John Montgomery, vice president of strategic operations for SAS. "It is such a blessing to be able to serve our elders in this manner in this wonderful place. There is a big smile under every mask on campus."



## DEVELOPMENT NEWS

### Wesley Meadows Green House Capital Campaign Launched

More Green House homes are planned for Mississippi by the organization that started the FIRST Green House home in Tupelo!

The Board of Directors for the Wesley Meadows Retirement Community has launched a \$1.5 million capital fundraising effort to build a Green House home.

[Click here to read more about their campaign.](#)



## Register now for the Next LinkedUp Virtual Town Hall on March 16!

Join us as we:

- Welcome our new GH family members: Otterbein SeniorLife; The GH Cottages of Homewood
- Unveil a NEW marketing toolkit designed to help you leverage the Green House brand, media coverage, and COVID data; and
- Update you on 2021 GH plans - including education and new website!



*Please Join Us!*  
**Register Here**



## 2021 Green House Education *All Classes are Virtual!*

### Green House Educator 6 full-day sessions

- Thursdays
- April 15 - May 20
- \$3250\*
- **Register Now**

### Guide Training 4 half-day sessions

- Tuesday/Thursday
- June 1, 3, 8 & 11
- \$1000\*
- **Register Now**

*\*Prices listed are for organizations who are current with their LinkedUp annual dues. Dates subject to change.*

### Coaching for Supervision 6 half-day sessions

- Thursdays
- July 15 - August 19
- \$2250\*
- **Register Now**

### Coaching for Partnership Train-the-Trainer: 4 full-day sessions

- Tuesday/Thursday
- October 7, 14, 21, 28
- \$2200\*
- **Register Now**

### Questions about Green House Education?

Marla DeVries, Director of Resource Development  
[mdevries@thegreenhouseproject.org](mailto:mdevries@thegreenhouseproject.org)



Mary Hopfner-Thomas, Education Project Manager  
[mhopfnerthomas@thegreenhouseproject.org](mailto:mhopfnerthomas@thegreenhouseproject.org)



## New Green House Video Illustrates Our Journey Amid the Pandemic

Just a few months into the pandemic, it became apparent that Green House homes were faring better than traditional nursing homes. When the University of North Carolina partnered with Green House to collect and analyze data, the picture became clearer and more obvious--Green House was made for this moment.

## A Special Visit During the Pandemic

*Staying in Summit* is a grass roots coalition made up of volunteers who are working to bring housing and care communities to Summit County, Colo., so that elders and adults with disabilities can age in place. Currently, residents must leave the county to access health care services.

In early February several board members accompanied by County Commissioner Elizabeth Lawrence toured the Green House Homes at Mirasol in Loveland. Pam Piper, advisory board member stated, "the conditions are ripe for this project."

This project will be a partnership between the community and the county, which has agreed to gift the land for the project. Currently they are raising money and focusing on increasing community awareness of their vision. They are accepting proposals for an RFP and hope to award the contract soon.



**Green House Design Series Begins  
April 6**



**Our Building Social Connectedness in a  
Disconnected World series continues**

This three-part series examines the design principles of Green House and human-centered design: Before the Community Connections; Shared Experiences; and Dignity, Privacy, and Choice.

**Dates are as follows:** April 6, April 20, and May 4.

**Stay tuned for links to register!**

Tuesday, March 9 at 3pm ET

Jack York, president and co-founder of IN2L, will moderate a panel discussion of Green House adopters, who will explain how they have utilized technology and other means to keep elders engaged amid the pandemic.

**Register Now**



**Green House  
Dementia symposium**  
Tuesday, September 14th

*Stay tuned for details -  
An event you won't want  
to miss!*

## Green House Senior Director Susan Ryan Honored

Congratulations to our very own Susan Ryan for being named a 2021 McKnight's Women of Distinction Hall of Honor inductee! A much-deserved designation for an amazing leader!

**CLICK here to learn more about this award**



In Episode 61 of Elevate Eldercare, David Grabowski, PhD, professor of health care policy at Harvard Medical School, sits down with Susan Ryan for his second conversation with us. Grabowski shares his observations from a global perspective and the comparative healthcare spending patterns for long-term care among different countries. He challenges us all to use our collective voice to be a part of generating the big changes that are sorely needed in eldercare.



**Have you listened to the Green  
House Elevate Eldercare  
Podcast?**

*Take a listen and commit to  
sharing the link with at least 3 of  
your friends or family members.  
Together we can Elevate  
Eldercare!*

**CLICK HERE** to listen to our podcast Elevate Eldercare

## Have you been searching for a way to connect?

**Get signed up in a LinkedUp group:  
Monthly group phone calls to  
Learn/Share/Network**

**Activity Director Group** - 4<sup>th</sup> Thursday 3pm – 4pm ET

**Guides, Nurses & Educators** – 4<sup>th</sup> Friday 12pm – 12:45pm ET

**Sages** – 3<sup>rd</sup> Tuesday 12pm – 1pm ET (every other month)



## THANK YOU TO OUR 2021 GREEN HOUSE SPONSORS!



The Green House Project  
[www.thegreenhouseproject.org](http://www.thegreenhouseproject.org)



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