



# Sponsorship Opportunities

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The Green House Project and Pioneer Network are hosting their first conference together under the Center for Innovation banner in 2023 – and there’s never been a bigger or better opportunity to introduce your products and services to the leading changemakers in senior living and long-term care.

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## Start the next chapter of your culture change journey with us!

Join us in Pittsburgh and gain access to more than 800 leaders, caregivers, advocates, and other key stakeholders in the movement to improve eldercare in the United States and around the world. Showcase your brand to the largest in-person gathering of forward-thinking players in the sector, and stand out from your peers as champions of better care for elders.



**Explore the following sponsorship opportunities and get in touch today. We can't wait to show your brand off to the world!**

## SPONSOR OPPORTUNITIES

### EXHIBITOR- \$3,000

- One six-foot skirted exhibit table, two chairs
- Two full conference registrations for company staff
  - Any additional staff attend at a rate of \$350/person
- Exhibitor listing with brief description of products/services in conference materials, exhibitor listing on website and conference app
- Two invitations to sponsor reception

### PREMIUM EXHIBITOR- \$5,000

- Preferred location in exhibit space
- Company logo prominently featured in conference promotions and on conference website
- One six-foot skirted exhibit table, three chairs
- Three full conference registrations for company staff
  - Any additional staff attend at a rate of \$350/person
- Opportunity to have a person-centered product or program featured in a pre-conference e-mail blast
- Featured exhibitor listing with brief description of your products/services in conference materials, exhibitor listing on website and conference app
- Three invitations to Sponsor Reception

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**KEYNOTE** with a dedicated time to introduce your company/service prior to the start of the session, plus a reserved premium space in the exhibit hall (one available): \$15,000\*

**SPONSOR & LEADERSHIP RECEPTION** with a dedicated time for remarks and a reserved premium space in the exhibit hall (one available): \$15,000\*

**LUNCH** with recognition signage, program acknowledgement, and a reserved premium space in the exhibit hall (two available): \$10,000\*

**CONFERENCE INTERNET** with your company name and logo acknowledged on the landing page or through the connection password (one available): \$10,000\* plus a reserved premium space in the exhibit hall

**GENERAL SESSION** with a dedicated time for an introduction to your product or service and a dedicated space in the exhibit hall (four available): \$5,000\*

**MOBILE APP** with name and logo acknowledgement on the app plus a reserved space in the exhibit hall (one available): \$5,000\*

**REFRESHMENT BREAKS** with recognition signage, program acknowledgement and a reserved space in the exhibit hall (four available): \$5,000\*

**REGISTRATION BADGE LANYARD** with company name plus a reserved space in the exhibit hall (one available): \$5,000\*

\*All sponsorships of \$5,000 and above include three complimentary registrations. Additional registrations can be purchased for \$350/person.

Sponsorships can be customized on request. To learn more about these opportunities or reserve your space, contact Penny Cook at [pcook@thegreenhouseproject.org](mailto:pcook@thegreenhouseproject.org) or at 303-358-8481.



## RESERVATION FORM

Company \_\_\_\_\_

Sponsorship Selection \_\_\_\_\_

Primary Contact \_\_\_\_\_

Date \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

I have emailed my logo for acknowledgement of my sponsorship to [aspanko@thegreenhouseproject.org](mailto:aspanko@thegreenhouseproject.org).

I have emailed a 20-40 word description of my organization to [aspanko@thegreenhouseproject.org](mailto:aspanko@thegreenhouseproject.org).

### NAME BADGES: I would like badges produced for the following partner personnel:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Third person for \$5,000 sponsorships or above.

This completed reservation form confirms our commitment to be a Sponsor or Exhibitor at the 2023 Center for Innovation Conference.

It is understood that Center for Innovation, Pioneer Network, Wyndham Grand Pittsburgh Downtown or any of its agents or employees will not be responsible for injury to exhibitors or their employees while in attendance. In addition, any necessary insurance for damage or loss of solution or experience center materials is the responsibility of the exhibit vendor. We can assist with securing items in a locked area. (Check with your insurance carrier for any appropriate coverage.)

Sponsors will be invoiced once reservation form is completed and sent to [pcook@thegreenhouseproject.org](mailto:pcook@thegreenhouseproject.org). Full payment is due with your reservation. Badges and materials will be available at the conference registration desk; no materials will be mailed to you. All submitted information is subject to Center for Innovation's editorial review. No request for refund of payments will be accepted after June 1, 2023. A 50% cancellation fee will be assessed until that date. All cancellations must be made in writing by email to [pcook@thegreenhouseproject.org](mailto:pcook@thegreenhouseproject.org). It is the responsibility of the cancelling organization to confirm receipt.

