

January 2020 Bulletin - News and Updates

Issue 9

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Several downloadable conference documents included to share with your team members! See below...

REGISTRATION IS OPEN!

2020 Green House Conference
May 18 - 20

It's a NEW DECADE and to start it off right make sure you join us at this year's conference in **Little Rock, Arkansas.**



CLICK HERE to visit our website for details and to **REGISTER!**

Beyond Memory Care: A Dementia Well-Being Approach

New!
May 18, 2020

CHP is excited to introduce **Beyond Memory Care: A Dementia Well-Being Approach**, a new event that will kick off the 2020 Green House Conference. Building on CHP's Best Life dementia care approach, this symposium will debut on May 18 with leading edge dementia education and leadership, as well as inspirational speakers and compelling discourse on CHP's efforts to ensure that people living with dementia are empowered to thrive beyond their diagnoses. Open to all aging services professionals, the symposium will include the following speakers:



Angela Norman, DNP
Director, Centers on Aging
Donald W. Reynolds
Institute on Aging



Mike Sullivan
Dementia Advocate



Al Power, MD
Geriatrician, Author &
Educator



Lori La Bey
Founder of Alzheimer's Speaks



Anne Elliott, MSN, NP
Founder of Memory Care Support

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All NEW this year!

Beyond Memory Care: A Dementia Well-Being Approach is a new event that will kick off our 2020 Green House Conference. This symposium will debut on Monday, May 18 with leading-edge dementia education and leadership, as well as inspirational speakers.

Not only are Green House team members invited to this session, it will be open to all aging services professionals. It promises to be a day filled with great information and robust discussions to ensure that people living with dementia are empowered to thrive beyond their diagnoses.

2020 Green House Conference

With the theme of **Ready for Impact**, the 2020 Green House Conference will feature dynamic keynote speakers from thought-provoking leaders inside and outside the field of senior living. Highly relevant breakout sessions, roundtables, and TED-style talks will prepare GHP partners, sponsors, and supporters for the impact of a new decade.

Joycelyn Elders, MD, the 15th U.S. Surgeon General, will be the opening keynote presenter on May 18, following the close of our new dementia-focused symposium (see page 3). She and other former Surgeons General are speaking out in an effort to call attention to the rapid rise of dementia, which they consider to be a "top public health crisis."

The closing keynote will be Lori Porter, co-founder and CEO of the National Association of Health Care Assistants, an organization that seeks to elevate the professional standing and performance of caregivers through recognition, advocacy, education, and empowerment.



Opening Keynote:
Joycelyn Elders, MD



Closing Keynote:
Lori Porter

Schedule at a Glance

Monday, May 18, 2020

Beyond Memory Care: A Dementia Well-Being Approach

8:30 Registration
9:00 Symposium begins

This power-packed day will feature the following dementia experts:

- Al Power, MD, Geriatrician, Author, Educator
- Anne Ellett, Founder of Memory Care Support
- Mike Belleville, Dementia Advocate
- Lori La Bey, Founder of Alzheimer's Speaks
- Angela Norman, Director, Centers on Aging Donald W. Reynolds Institute on Aging

4:30 Call to Action: Ready for Impact
5:00 Reception*

**Attendees are encouraged to stay for the morning of Tuesday, May 19, to tour a local Green House home and see the opening keynote of the Green House Conference.*

Tuesday, May 19, 2020

7:30-10:00 Breakfast & Welcome
Plenary/Keynote Speaker: Joycelyn Elders, MD, 15th U.S. Surgeon General



**The Green House Cottages of
Poplar Grove**
Visits to Homes May 20 & 21
Click below to read a story about the
homes in Arkansas

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Conference
Keynote
Speakers

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Schedule at
a Glance

Read More

Innovation round tables were such a hit at the last conference we are bringing them back for 2020!

Does your organization have an innovative, unique and replicable idea that has resulted in positive outcomes for elders and your community? If you're willing to share at the conference...we would love to hear from you! Send an email to Marla DeVries: mdevries@thegreenhouseproject.org



Here are a couple of examples from the last conference:

- Barry & Betsy's Our Very Own Employee Store: The goal of the store is to assist employees in obtaining **nutritious** and healthy foods for their families. Chelsea Jewish Lifecare, Chelsea, M
- Pen Pal Program: Jefferson Park at Dandridge in Tennessee launched a program connecting elders with an elementary classroom to exchange cards and letters. A unique **inter-generational** program.

What's Happening at YOUR Green House Homes?

Is your home represented on The Green House Community Quilt?

If not, contact Mary Hopfner-Thomas:
mhopfnerthomas@thegreenhouseproject.org

*We'll make sure it's included and you can see
your results at the 2020 Green House conference!*



Forbes

Did you know The Green House Project was recently featured in Forbes?

[Click here to read the first article](#) that provides an enlightening outlook on long term care and highlights

[Click here to read another article](#) where the author advises readers to: "Look to The Green House Project, leaders of the small home movement, for inspiration."

Green House Best Life Impact Cohort #1 featured in LeadingAge Magazine



LeadingAge™

The current issue of LeadingAge magazine features our Best Life Impact initiative and our incredible partnership with Embodied Labs and Project ECHO. [Click here to read the full story.](#)

Interested in Joining Our Next Best Life Impact Cohort?

Best Life Impact Cohort #2 will launch early Summer 2020.

To learn more about this unique initiative contact Green House Senior Director, Susan Ryan: sryan@thegreenhouseproject.org

[Click here to download an information sheet](#)

A NEW INNOVATIVE OPPORTUNITY FOR DEMENTIA CARE PROVIDERS

THE GREEN HOUSE PROJECT, EMBODIED LABS, AND PROJECT ECHO PARTNERSHIP

Are you looking for ways to equip team members to better support people living with dementia (PLWD)? Want to make an impact on your community? Interested in being at the cutting edge intersection of technology and education?

WE HAVE AN OPPORTUNITY FOR YOU!

The Green House Project has partnered with Embodied Labs and Project ECHO to deliver an innovation package to a group of Maryland providers that serve PLWD. Here's what you get:

VR TECHNOLOGY

- Embodied Labs customized turnkey Virtual Reality kit.
- Subscription to Embodied Labs (EL) platform and unlimited access for all users.
- Dedicated customer success team, support and ongoing tech support.
- Key metrics pre and post for ongoing data collection.

CASE-BASED LEARNING

- Project ECHO, an internationally recognized platform for peer-supported case-based learning.
- Access to dementia experts, Dr. Al Power and Anne Bates, in monthly web calls.
- Leverage the experience of 15 Green House sites in monthly virtual gatherings.

GREEN HOUSE-BASED EDUCATION

- The Best Life approach to dementia care.
- Ongoing learning and resources developed by Green House dementia experts.
- Sustained learning across your organization.

FORGE A NEW PATH WITH THE GREEN HOUSE PROJECT.

This unique opportunity is limited to 10 to 15 memory care providers. Join us on the leading edge of innovation.

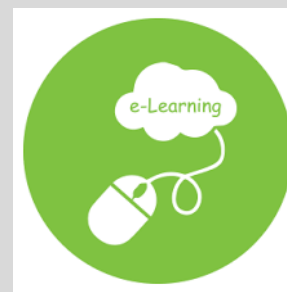
Cohort launches in 2020. For more information, please contact Susan Ryan at sryan@thegreenhouseproject.org

The Learning Zone

Ever wonder why e-learning never replaced instructor-led training?

	Instructor-led Training (ILT)	Elearning
Deliver content	X	X
Monitor and track progress		X
Build rapport/teambuilding	X	
Create sense of community	X	
Encourage dialogue	X	
Real-life simulations	X	X
Experience discomfort	X	
Physical, hands-on practice	X	
Real-time observation of mastery	X	
Immediate feedback	X	X
Flexibility to take anytime, anywhere		X
Easy to deploy and scale across geographies		X
Low travel and logistical costs		X
Easy reporting of progress and results		X

[Click here for the 2020 GHP Spring Education Schedule with registration links for the GHP Coaching Classes](#)



A decade ago, many thought that e-learning would be the new method of training and there wouldn't be a need for an instructor to teach a class.

Perhaps your organization has been thinking about the best way to train your team on a new topic. The chart on the left might assist in comparing



the two options.

[Click here to read more about the topic and the author](#)

Upcoming Public Webinars:

1/23/2020 3pm ET

Danny O'Brien, CEO of Avila Home Care in Towson, Md., will tell the story of how his company created a workplace culture that successfully recruits and retains talent in an excellent culture of caring.

[Click here to register](#)

1/30/2020 3pm ET

From Crisis to Comfort: Shifting Dementia Care by Giving Voice to All
Lori La Bey, founder of Alzheimer's Speaks, will examine how we can shift our culture of dementia care from crisis to comfort, improve delivery systems, and give voice to all.

[Click here to register](#)

PLEASE NOTE:

As always, Green House Partners (*dues need to be current*) are able to enjoy our webinars at no cost, and can obtain a discount by contacting Janet Wright [HERE](#).

Recorded Webinars You May Have Missed!

[Beyond Antipsychotics and 'Non-Pharmacological Interventions': A Well-Being Approach](#)

[Culture Change that Endures: Model Integrity in Ever-Changing Environments](#)

[Best Practices in Fostering an Engaged Workforce](#)

Teaching Core Education



Educators from Reliable Health Care Management in Rome, Georgia delivered their first CORE Team Education to team members. The five day program provides a full understanding of the Green House model and how to apply the core values and Best Life principles in the home. Wishing this team much success as they

continue on their Green House 2.0 Cultural Transformation journey!

Housewarming Visit for The Greens at Lima

In early January a "Housewarming Visit" took place at The Greens at Lima Convalescent Home in Lima, Ohio. Focus groups were conducted with Elders, team members and families to identify strengths and areas of opportunity for improvement. Convivium is always a highlight and the Elders were most welcoming and engaging! The second day of the visit included an education session. Warm wishes for continued success at The Greens!



NEW Facebook Page!



We have a NEW Facebook page!
Please head over to the new page here and like us:

<https://www.facebook.com/GreenHouseHomes/>



Need to contact Anne Ellett?

Here is the best email address to use for contacting Anne Ellett:

AEllett@MemoryCareSupport.com



Have You Been Searching for a Way to Connect?

Get signed up in a LinkedUp group!
Monthly group phone calls to Learn/Share/Network

Guides, Nurses & Educators - 4th Friday 12 pm - 12:45 pm ET

Nurses only meeting - 3rd Wednesday of month at 1 pm - 1:30 pm

Sages - 3rd Tuesday 12 pm - 1 pm ET (every other month) Next call: March 17th
(Are a new Sage? Send your email address to Claire Lucas clucas@thegreenhouseproject.org)

To sign up for any group email: dwiegand@thegreenhouseproject.org

The Green House Project
www.thegreenhouseproject.org

